

2021 Annual Meeting: Exhibiting Options

FGS Annual Meeting & Educational Symposium: “32 Years of Leadership in Geriatric Care”

September 11-12, 2021

JW Marriott Hotel – Marco Island, FL

Professionals in attendance:

- The Florida Geriatrics Society is a Florida statewide not-for-profit membership organization and state affiliate of the AGS, dedicated to serving professional health care providers with an interest in caring for older adults in Florida. Our membership is comprised of approximately 65% physicians, 25% medical students, and 10% allied health care professionals including nurse practitioners, pharmacists, physician assistants, psychologists, registered nurses, social workers, PT/OT providers and others. We estimate that we will be hosting 50-90 health care professionals as we return to a pre-COVID in-person educational symposium in September 2021.

Fish of Marco Island Exhibit Hall Partnering Opportunities:

Tarpon Level (\$1900)

- **Exhibitor booth** (covered and skirted 6 foot table) in a prime traffic location in the exhibit hall, includes up to 2 company representatives* who shall have access to all FGS sessions and events held during the annual meeting, except for, without prior consent, another company’s sponsored product theaters or single sponsor meal events.
- **Company Logo** added to our FGS website’s *Partners & Sponsors* dedicated resource area with or without a link to your company website/page and within our eNewsletters for one year. Your company logo will be included in our meeting marketing announcements (as determined by the FGS), within the meeting packet, and as a part of our partners recognition slideshow and announcements throughout the meeting and events.
- **E-Newsletter Ads***: 2 pre-determined direct marketing, messaging, or ad material sent out electronically to our FGS Members over the next year. * Ads/messages may be limited in size & scope and must meet with the approval of the FGS Executive Director prior to release to membership. You have the option to create 2 separate initiatives or use the same ad/message for both. Assigned individual will work with the FGS exec director on the specific marketing releases.

Snook Level (\$1,500)

- **Exhibitor booth** (covered and skirted 6 foot table) in a moderate to prime traffic area of our exhibit hall, includes up to 2 company representatives* with access to all FGS sessions and events held during the annual meeting, except for, without prior consent, another company’s sponsored product theater events or single sponsored meal events.



- **Company Logo** added to our FGS website's *Partners & Sponsors* dedicated resource area with or without a link to your company website/page and within our eNewsletters for one year. Your company logo will be represented in our annual meeting marketing announcements (as determined by the FGS), included within the meeting packet, and as a part of our FGS partners recognition slideshow and announcements throughout the meeting and networking events.

Red Fish Level (\$1200)

- **Exhibitor booth** (covered and skirted 6 foot table) in our exhibit hall, includes up to 2 company representatives* with access to all FGS session and events held during the annual meeting, except for, without prior consent, another company's sponsored product theater events or single sponsored meal events.
- **Company Logo** added to our FGS website's *Partners & Sponsors* dedicated area with or without a link to your company website/page for one year. Your company logo will be represented in our annual meeting marketing announcements (as determined by the FGS), included within the meeting packet, and as a part of our partners recognition slideshow throughout the meeting and events.

Spotted Sea Trout Level (\$1000)

- **Exhibitor booth** (covered and skirted 6 foot table) in our exhibit hall with up to 2 company representatives* with access to all FGS sessions and events held during the annual meeting, except for, without prior consent, another company's sponsored product theater events or single sponsored meal events.
- **Company will be listed** on our FGS website's *Partners & Sponsors* dedicated resource area for one year, included within the meeting packet, and recognized during our *Partners* recognitions throughout the meeting and networking events.

Mangrove Snapper Level (\$500)

- **Non-Exhibiting Sponsor with Company logo listed to** our FGS website's *Partners & Sponsors* dedicated resource area with or without a link to your company website/page for one year. Your company or individual(s) will be listed within the meeting packet and general meeting materials.

*Additional company representatives may be purchased - please contact the FGS for more information.

Do you have a need for more direct time or greater brand recognition with the attendees? Why not think about holding a Pre-Session Product Theater Breakfast? Or midday break, evening networking or Saturday luncheon?

Would you like to support the efforts of the FGS in other ways? Our executive director can work directly with you and your budget to create a package specifically to meet your needs. Or maybe you are looking for a variety of ways to support the FGS – consider one or more items from our Ala Carte Sponsorship Listing opportunities. Contact our executive director, Peggy for more information on our Birds of Marco Island Events package levels or Corporate Partnering opportunities.

FGS Executive Director, Peggy @ 813-996-0322 or email at: Exec@floridageriatricsociety.org

